

# Temporary Traffic Control: WR-7100





Give motorists a work zone safety upgrade with improved day and night visibility. Avery Dennison WR-7100 Series Construction Work Zone Reboundable Channelizer Tape is engineered to be whiter and brighter in all weather conditions, and at all times of the day. Fluorescent orange sheeting has a proven ability to grab the attention of motorists by being more visible during hours of dusk and dawn, when headlights may not be in use. And orientation-free highly-reflective prisms reflect more light back to the motorist, boosting visibility and safety.

## Features and Benefits

- Flexible, reboundable construction to survive when impacted
- Abrasion resistant, resists damage when barrels are stacked for transport or storage
- Improved all-weather adhesive bonds to low surface energy plastics for year-round performance
- Long range visibility—day and night
- Three year outdoor durability
- Excellent conformability to curved surfaces makes WR-7100 Series ideal for flexible delineator solutions
- Meets MUTCD requirements
- Exceeds the requirement of ASTM D4956 specification for Type IV retroreflective sheeting
- Repositionable, pre-coated high-tack adhesive
- Durable construction won't rip or tear during application

## Availability

Product	Colors	Widths (in.)	Lengths (yds)
WR-7100	White	3, 4, 6	50, 100, 200
WR-7114	Fluorescent Orange	3, 4, 6	50, 100, 200

Temporary application with long-term peace of mind—that's what you get with Avery Dennison temporary traffic control products. The reflective sheeting you choose matters. See the whole portfolio online at: [reflectives.averydennison.com/temporary-traffic](https://reflectives.averydennison.com/temporary-traffic)

